

Aranco

SUCCESS CASE.

Snack manufacturer renews all its wrapping machines at zero cost.

With our packaging services, we are leading the industry's transition to sustainability and helping our customers reduce plastic consumption, emissions and waste.



OVERVIEW.

SUCCESS CASE

- 1. Starting point and customer needs**
- 2. Our solution: five zero-cost wrapping machines (Sie+)**
- 3. Results: why they chose our Sie+**
- 4. Leading the packaging industry's transition to sustainability**

STARTING POINT AND CUSTOMER NEEDS.

The customer

One of the main snacks manufacturers in Spain needs to renew its entire fleet of wrapping machines in its factory.

The company has two automatic wrappers and three semi-automatic wrappers in its facilities, and it also manually wraps some pallets in one of its work areas.

These five wrapping machines owned by the customer are outdated and cause constant machine downtime due to breakdowns and maintenance.

What the client needs

He contacted us and told us that he wanted to:

- Renew the five wrapping machines and replace them with five new ones without investment.
- Eliminate manual wrapping.
- Reduce film consumption while maintaining or improving the quality of the packaging.
- Reduce CO2 emissions.
- Reduce the impact of the eco-tax (the plastic tax, in force in Spain as of January 1, 2023).
- Have control of the cost per pallet and access to a customer website that allows you to have all the relevant data of the stretch wrapping process.
- Improve the technical response at no additional cost.

OUR SOLUTION:

five zero-cost wrapping machines (Sie+)



1 FA-PRO Automatic Wrapping



1 Rotary Ring Automatic Instalation



3 Semi-automatic Mobile Electric Wrapping

We offer the snack company our Sie+ Integral Wrapping Service, which includes:

- Five wrapping machines adapted to your needs, at no cost to the customer:

- 1** Rotary Ring Automatic Instalation (valued at approx. 150,000 euros).
- 1** FA-PRO Automatic Wrapping Machine with rotating arm, designed and manufactured by us in Spain.
- 3** Semi-automatic Mobile Electric Wrapping Machines (with automatic cutting and sealing), designed and manufactured by us in Spain.

- The replacement of manual stretch wrapping with one of the three semi-automatic stretch wrappers.
- High-performance automatic stretch film, at a stable price.
- Purchase of the stretch wrappers and their maintenance at no cost (labor, spare parts, software, configurations, etc.).
- Free technical service (online/phone immediately, and on-site 24 hours, maximum 48 hours).
- Free digitalization of the baling process, to have economic, productive, technical data, etc. and to prevent incidents.
- Free access to our Customer Web, with all the relevant data of your baling process in real time.
- Free consultancy on waste reduction and on your new regulations (new single-use plastic tax).
- Efficient response and reliability from a single supplier offering a global baling service (stretch wrapping machines, stretch film, online and on-site technical service, customer web, consulting) with more than 30 years of experience and leading the packaging industry's transition to sustainability.

RESULTS:

Why they chose our Sie+

Saving of:

19% annual

savings in cost per pallet.

4.500 euros

of savings per year in productivity.

Protection of the customer's CAPEX, by avoiding the purchase of five pallet wrapping machines and allowing them to dedicate their economic resources to other projects and areas of their company.

Immediate online technical immediate online with our technical managers at no additional cost.

24/48 h of **on-site** technical assistance at no additional cost.

Reduction of:

92 tons per year in CO2 emissions.

+40 tons per year in film waste.

10% in **cost overruns** due to inefficiencies in the wrapping process.

5% in cost thanks to the use of the Customer Web (online access to all relevant data of the baling process).

LEADING THE PACKAGING INDUSTRY'S TRANSITION TO SUSTAINABILITY

At Aranco, we have been optimizing and **reducing our customers' film consumption** for more than three decades. With our packaging services, we manage to reduce waste and shrinkage and achieve considerable reductions in economic costs and carbon footprint. This is why customers who are sensitive to reducing consumption, waste and emissions rely on our services.

Far from being seen as a cost overrun, sustainability applied to baling processes means a reduction in the tons of film consumed, economic savings for our customers and, as of January 1, 2023, a reduced impact of the plastics tax. **In short, an environmental and economic advantage.**

With the installation of five wrapping machines at no cost to our customer (Sie+ Service), manufactured in Spain, the snack company has managed to reduce **the generation of film waste by more than 40 tons per year**, which has been accompanied by a **reduction in annual emissions of more than 92 tons of CO2.**

At Aranco, we are leading the packaging industry's transition to sustainability.



[Download our 2021 Sustainability Report here](#)



Aranco

For more information

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